
SELF PORTRAIT / INTRODUCTION



It is quite a task to visually represent 7 years of such a wide range of work and to make it short and sweet. Therefore I have chosen to showcase examples of the main elements of my design capabilities. *Each style can be expanded on request.* I will introduce some of my work from my main portfolio at Stefan Antoni Olmesdahl Truen Architects (SAOTA) and the companies under this umbrella, where I grew from a graphics assistant in 2003 to the graphics and media manager. I call it *PART ONE*.

PART TWO is where I left SAOTA and began my own adventure in January 2010. With the birth of my first child and my loving husband giving me the inspiration I needed, I decided to build **SCARLETT DESIGN**. To take my skills to a new level and allow myself to grow to new heights as a graphic designer. Even though my company is still at the ripe age of only 9 months, I have been privileged to work with some amazing clients and have broadened my scope even further into book publishing and cover designs. Where print is more my forte I am however working with an exciting company and developing my knowledge for web even further. In the demanding, fast pace and exciting digital world, I have met a whole new me who is pouring with creativity and enjoying the world of design again. Honoring the unique and professional style I have to offer my clients, I am constantly striving to be better, faster stronger. Watch this space!

SEP 2003 - DEC 2009*Stefan Antoni Olmesdahl Truen Architects (SAOTA) - Cape Town / Durban**Ngwedi SAOTA - Johannesburg**Antoni Associates, Interior Design & Decor - Cape Town**OKHA interiors - Cape Town***RESPONSIBILITIES:**

BOOK DESIGN, PRODUCTION AND DISTRIBUTION

PRINT BROCHURES

CD BROCHURES

ADVERTISING

FEATURES, EDITORIALS, TV

PHOTO'S, IMAGES, SHOOTS

WEBSITES

PROJECTS

LOGO DESIGN & STATIONERY

COMPETITIONS / AWARDS / EXPOS

PRESENTATIONS / JUDGING

FLOOR PLANS

BUSINESS CARDS

EMAILERS

DIGITAL PRESENTATIONS

IN HOUSE BINDING MACHINE

FUNCTIONS

CATALOGUE

WEBSITE STATS

SKILLS REQUIRED

PHOTOSHOP

IN DESIGN

MS OFFICE

PC (NOT A MAC COMPATIBLE ENVIRONMENT)

CLIENT, MEDIA, PHOTOGRAPHER ETC LIAISON

SKILLS OPTIONAL

FREEHAND

DREAMWEAVER

FLASH

DVD / MOVIE SOFTWARE KNOWLEDGE

REFERENCE LETTERS: *AVAILABLE ON REQUEST*

STEFAN ANTONI (SAOTA)

MARK RIELLY (AA INTERIORS)

ADAM COURT (OKHA)

WWW.SAOTA.COM WWW.AAINTERIORS.COM WWW.OKHA.COM

SAOTA

Stefan Antoni Olmesdahl Truen Architects (SAOTA) - Cape Town / Durban

Ngwedi SAOTA - Johannesburg

Antoni Associates, Interior Design & Decor - Cape Town

OKHA interiors - Cape Town

CONDE NAST MAGAZINE - FEATURE LAYOUT



Part of my portfolio at SAOTA was to take our photographic material, manage the copy content as well as work the layout for various top magazines (House & Leisure, Architect & Builder, Garden & Home, Leading Architecture, Top Billing, Habitat, IE magazine...to name a few). This example above was a feature we did for Conde Nast, House & Garden Magazine - Cape Town. This was my draft layout which was run past my creative director Stefan Antoni and the Magazine Editor Liz Morris and then tweaked slightly to adhere to the absolute Conde Nast magazine standards and printed in the October issue 2009. The cover of which is represented on the right. The Advert layout on the far right was also designed for the same publication.



FINAL PUBLISHED FEATURE IS AVAILABLE IN PDF FORMAT ON REQUEST

SAOTA

Stefan Antoni Olmesdahl Truen Architects (SAOTA) - Cape Town / Durban

Ngwedi SAOTA - Johannesburg

Antoni Associates, Interior Design & Decor - Cape Town

OKHA interiors - Cape Town

SAOTA BROCHURE DESIGN

THESE ARE ONLY SELECTED SCREEN SHOTS - FULL PDF BROCHURE IS AVAILABLE ON REQUEST - FORMAT = 240MM X 240MM



OKHA

Stefan Antoni Olmesdahl Truen Architects (SAOTA) - Cape Town / Durban

Ngwedi SAOTA - Johannesburg

Antoni Associates, Interior Design & Decor - Cape Town

OKHA interiors - Cape Town

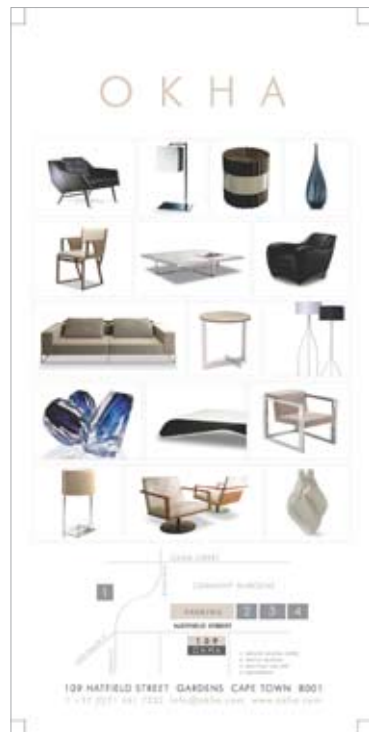
BROCHURES & MARKETING FLYERS

INCLUDING DIGITAL CD'S AND IN-HOUSE MATERIAL

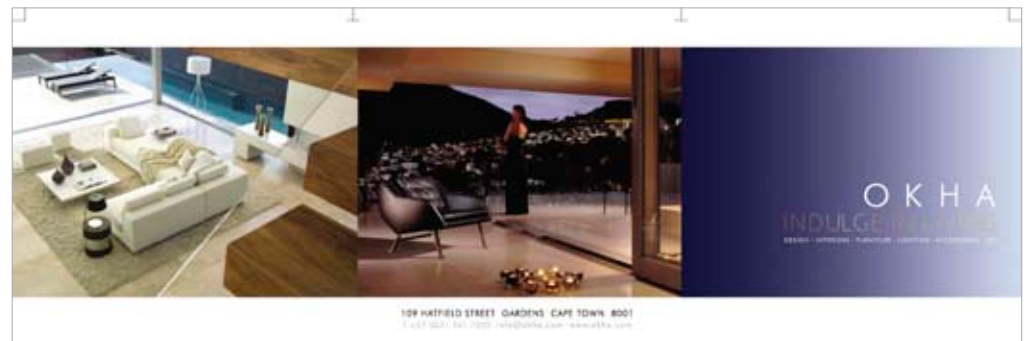


FRONT

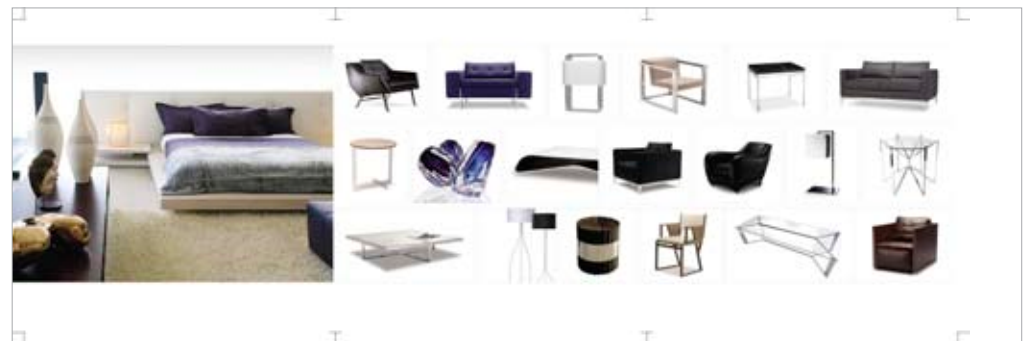
HOTEL FLYER = 210 MM HIGH X 100 MM WIDE



BACK



FRONT / BACK AND INNER FOLD



FULL INNER SPREAD

DIGITAL CD BROCHURE - COVER = 105 MM HIGH X 420 MM WIDE

OKHA

Stefan Antoni Olmesdahl Truen Architects (SAOTA) - Cape Town / Durban
Ngwedi SAOTA - Johannesburg
Antoni Associates, Interior Design & Decor - Cape Town
OKHA interiors - Cape Town

PHOTO MANIPULATION

THIS WAS A WEBSITE INTRO GRAPHIC AS WELL AS A PRINT GRAPHIC CONCEPT - HIGHER RESOLUTION EDIT CAN BE SEEN ON REQUEST



ORIGINAL



POST EDITING

Conceptualized, directed and edited by myself and Adam Court of OKHA Interiors.

OKHA

Stefan Antoni Olmesdahl Truen Architects (SAOTA) - Cape Town / Durban
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Antoni Associates, Interior Design & Decor - Cape Town
OKHA interiors - Cape Town

MIXED WORKS - GENERAL OFFICE GRAPHICS

Including the various print jobs, I also worked in close collaboration with Adam Court who heads up OKHA and Stefan Antoni who is the main Creative director, to come up with the look & feel design for the new OKHA website. I designed, managed and did the admin and correspondence for the website - including updating and formatting the material for content. (The technical side of the building of the website was outsourced) It has since been further upgraded on similar navigational principles with Art direction by myself and the main component done by Stefan Antoni, Adam Court and Angelique De Villiers.

www.okha.com

A large channel we worked through was emailers Because OKHA holds works like David Reade glassware to Louise Gelderblom ceramics to a wide array of local artists. We needed to use this medium to keep our clients updated with the fast pace of design and energy OKHA has on offer. I also started a series of window display designs with Adam Court which is still continuing in all its glory in new shapes and forms.

Where I feel I grew the most is in the space that OKHA allowed Adam Court and I to collaborate our creative minds and constantly generate material for the brand. From photo shoots and styling to new fresh, edgy advert material to working with Stefan Antoni to define the absolute Look and Feel for OKHA as a brand in all the marketing avenues and then physically making it happen.... This truly was an intense yet enriching experience.



BOOK PUBLISHING

Although I have over 10 books on my “already published” list. I am choosing to showcase a book I did in collaboration with NEW VOICES PUBLISHING. A book called NOW THIS FEEL LIKE HOME by an amazing women and now author, Gail Masondo. She is currently travelling South Africa where she just did a book signing in Stellenbosch (Cape Town), then jetting back to L.A (U.S.A) where she will continue her book tour. This book and its reviews are available on FaceBook, Twitter and of course has its own Blog and full website. I have been privileged to do a wide range of work for her including the book design, book cover design, promotional posters, invitations, bookmarkers and also had the chance to work with the web designers in the UK for material upload. I have also very recently designed a logo for her for a brand of hers called “Busi’s World” that she will take further into printing as a label.



Gail Masondo
Women & Children’s Advocate, Chaplain
and International speaker.



SCARLETT DESIGN

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www.scarlettdesign.co.za

MIXED WORKS

One of my works was an Architectural Portfolio, as well as business cards and stationery design including letterheads etc. I have an extremely broad scope of design skills which I hope to give an essence of in these 10 pages. I feel that when you put your mind to it, there is truly nothing you cannot do.



SELECTED SCREEN SHOTS / FULL PORTFOLIO AVAILABLE FOR DOWNLOAD ON REQUEST



CD COVER DESIGN FOR AN UP AND COMING MUSICIAN



SOCIAL EMAILER FOR LIGHTS BY LINEA

FINAL PAGE = MIXED WORKS



FLYER DESIGN FOR THE SA HIP HOP CUP



BIRTHDAY EMAILER FOR A FRIEND



BUSINESS EMAILER FOR OKHA



PUBLISHED FEATURE IN GARDEN & HOME MAGAZINE 2009



PUBLISHED FEATURE IN IE MAGAZINE 2004



TO BE CONTINUED



SCARLETT

DESIGN



GRAPHIC DESIGN & MEDIA MANAGEMENT

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